

Scientific Background: The size of the areas relates to the potential reduction of climate damaging greenhouse gas emissions per year. Behaviours that are important yet difficult to calculate are missing from this illustration (e. g. use of electronics/clothes). The potential of the orange behaviours is not precisely assessable but might be considerably higher than that of the other behaviours.



Note: Calculations were made for Germany and do not perfectly apply to other countries. However, they should be in the same order of magnitude for most Western countries.

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